

Amendments to the Claims

Please amend the claims as follows:

Claims 1-35 (cancelled)

Claim 36 (new): A soft-sided, insulated container assembly comprising:

- an insulated lower portion and an insulated upper portion;
- said lower portion having a rectangular base and rectangular side walls standing upwardly therefrom;
- said rectangular base having a length and a width, said length being greater than said width;
- said container assembly having a first closure member operable to control access to said lower portion thereof;
- said upper portion having a first end wall, a second end wall, and a spanning wall extending therebetween;
- said first end wall having a lower margin and an upper margin, said lower margin having a length corresponding to said width of said base of said lower portion;
- said upper margin of said first end wall having a downwardly concave profile;
- said second end wall having a lower margin and an upper margin, said lower margin of said second end wall having a length corresponding to said width of said base of said lower portion;
- said upper margin of said second end wall having a downwardly concave profile;
- said first and second end walls of said upper portion being spaced apart a distance corresponding to said length of said base of said lower portion of said container assembly;
- said spanning wall conforming to said downwardly concave profiles of said first and second end walls;
- said spanning wall having front and rear margins;
- a rectangular panel conforming to said lower margins of said first and second end walls and said front and rear margins of said spanning wall;
- said container assembly having an externally accessible closure member controlling access to said upper portion;
- said upper portion having a first chamber defined therein;
- said lower portion having a second chamber defined therein;

said first chamber being fully segregated from said second chamber;
said upper portion being movable relative to said lower portion; and
said upper portion being releasably securable in a fixed position relative to said lower portion.

Claim 37 (new): The soft sided insulated container assembly of claim 36 further comprising a handle by which to carry said container, said handle being mounted to said spanning wall.

Claim 38 (new): The soft sided insulated container assembly of claim 36 wherein said soft sided insulated container has a center of gravity, and a carrying member is mounted to said container above said center of gravity.

Claim 39 (new): The soft sided insulated container assembly of claim 36 wherein a carrying strap is mounted to said upper portion of said container.

Claim 40 (new): The soft sided insulated container assembly of claim 36 wherein said container assembly has a liner.

Claim 41 (new): The soft-sided insulated container assembly of claim 36 wherein said upper portion of said container is hinged relative to said lower portion of said container.

Claim 42 (new): The soft-sided insulated container assembly of claim 36 wherein said upper portion is movable relative to said lower portion when said first closure member is moved to an open position to provide access to said first chamber.

Claim 43 (new): A soft-sided insulated container comprising:
an upper portion and a lower portion hingedly connected thereto;
said upper portion having
a rectangular bottom wall having a pair of short sides and a pair of long sides;
a top wall having a front margin, and a rear margin;
a pair of first and second opposed end walls connected to said top wall;

said top wall extending between said first and second opposed end walls and defining a downwardly widening profile;
each of said end walls having an upper edge conforming to said downwardly widening profile of said top wall portion;
each of said end walls standing upwardly of one of said short sides of said bottom wall;
said front margin and said rear margin being located upwardly of respective first and second ones of said long sides of said bottom wall;
said rectangular bottom wall being permanently connected to said rear margin;
said upper portion having a first chamber defined therein;
said upper portion having an externally accessible first closure member, said first closure member being operable to control access to said first chamber;
said lower portion having insulated wall members co-operating with said bottom wall of said upper portion to define a second insulated chamber; and
said lower portion having an externally accessible second closure member, said second closure member being operable to control access to said second chamber.

Claim 44 (new): The soft-sided insulated container of claim 43 wherein said bottom wall has a mesh pocket member mounted thereto.

Claim 45 (new): The soft-sided insulated container of claim 43 wherein a thermal storage element is mounted within one of said chambers.

Claim 46 (new): The soft sided insulated container of claim 43 wherein a liner is mounted within one of said chambers.

Claim 47 (new): The soft-sided insulated container of claim 43 wherein one of said walls of said upper portion has a reflective surface oriented toward said first chamber.

Claim 48 (new): The soft-sided insulated container of claim 43 wherein said first closure member extends along said front margin of said top wall.

Claim 49 (new): The soft-sided container of claim 43 wherein:
said wall members of said lower portion include

a bottom wall member, a front wall member, a rear wall member and first and second end wall members, and said wall members co-operate to define an open topped box;
said front wall member, rear wall member and end wall members each have an upper margin;
said rear margin of said roof of said upper portion is hingedly connected to said upper margin of said rear wall member of said lower portion; and
said second closure member is mounted to said upper margin of said front wall member and to said first long side of said bottom wall of said upper portion, said second closure member being operable to secure said upper portion in a closed position relative to said front wall member.

Claim 50 (new): The soft-sided container of claim 43 wherein a suspension member is mounted to said top wall.

Claim 51 (new): The soft-sided container of claim 43 wherein said container has a center gravity, and a suspension member mounted thereto at a level above said center of gravity.

Claim 52 (new): The soft-sided container of claim 43 wherein said container has a shoulder strap mounted thereto.

Claim 53 (new): The soft-sided insulated container assembly of claim 43 wherein:
when said second closure member is in an open position, said upper portion of container is soft-sided insulated hingedly displaceable relative to said lower portion of said soft-sided insulated container.

Claim 54 (new): The soft-sided insulated container of claim 43 wherein said soft-sided container has a center of gravity, and a carrying member is mounted to said upper portion of said container above said center of gravity.

Claim 55 (new): The soft-sided container of claim 43 wherein a carrying strap is mounted to said upper portion of said container whereby when carried by said strap, said first chamber hangs below said second chamber.